State of the Greek Community

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From the Director’s Desk

For the Fraternity & Sorority Community at the University of Minnesota, the 2011 calendar year was a year of significant changes that directly impacted our community. In the summer of 2011, long-time staffer Chad Ellsworth left his role working with the Fraternity and Sorority community to pursue a new challenge in the College of Biological Sciences. Chad’s impact on this community is greatly noticed and he did a wonderful job preparing the community for future challenges and progressions to come.

The summer and fall months introduced Amelious Whyte, Jr., Chief of Staff in the Office for Student Affairs into the FSL leadership role. Amelious worked on the day-to-day tasks of the office and worked closely with the student leadership while the search to fill the position was underway. Under Amelious’s tutelage, the IFC and PHC community took on recruitment and were able to successfully navigate the processes of the FSL community and engage its students in becoming active leaders within their community.

In August 2011, the Undergraduate Interfraternity Institute (UIFI) exclusively for University of Minnesota students was hosted in collaboration with the Office for Student Affairs, and all three of our governing councils. Our commitment to, and participation in UIFI, continue to be strong sources of pride for our Fraternity & Sorority Community. As one of the few institutions to host a campus-based UIFI session, it is our goal to provide students with increased opportunities to discuss living their fraternal values. UIFI is a program of the North-American Interfraternity Conference (NIC), which has hosted ten international sessions of the program each year for more than 20 years. We look forward to continuing an outstanding partnership with the NIC in the upcoming year.

In December of 2011, I was offered the position to work as Program Director for the Office of Fraternity and Sorority Life, a position that I am honored to hold and eager to delve more deeply into. After just a couple of weeks in this role, I have seen great leadership from students and an active commitment to making our fraternal community one of the strongest in the region and Big 10. As I transition from a similar role working at UW-River Falls, I am enthusiastic about what our future holds and the opportunities that lie ahead.

The focus for 2012 will range from working on boosting community morale to continuing the conversation around bystander intervention and creating safe environment to host social events. As our students challenge our current processes and strive to develop increased standards, it will be my role to support our community’s focus on creating strong undergraduate leaders.

I look forward to continued work with the FSL community, its advisors and HQ staff. I believe in the value that this community brings to its students and am excited to help this community reach its highest potential.

Fraternally,

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Fraternity and Sorority Community
At the University of Minnesota
At A Glance

*Grades*

-Fall 2011 Grades

- All-Fraternity Average: 3.04
- All-Fraternity Average: 3.07
- All Campus 1st Years: 3.04

- Spring 2011 Grades

- All-Fraternity Average: 3.03
- All-Fraternity Average: 3.07

All-Sorority Average: 3.22
All-Students Average: 3.198

All Greek New Members: 3.13

*MGC Groups not included in report (had not reported as of Feb 2012)*

Graduation Rates

For Fraternity/Sorority Members Entering 2005,

- 48.4% graduated in four years
- 68.8% graduated in five years
- 71.6% graduated in six years

For All Students Entering 2005,

- 45.8% graduated in four years
- 66.3% graduated in five years
- 70.3% graduated in six years
Community Service, Philanthropy
- 26,894 hours of community service during 2011 calendar year
- $212,809 to charitable organizations during 2011 calendar year ($200,613 in 2010)

Membership Recruitment
- Fall 2011 Membership, Recruitment Numbers
  Total Fraternity Membership: 949 (Total Fraternity New Members: 284)
  Total Sorority Membership: 816 (Total Sorority New Members: 270)

Active Members

New Members

At A Glance Statistics include Interfraternity Council (IFC), Panhellenic Council (PHC), and Multicultural Greek Council.
Hot Topics

Arkeo
In response to incidents occurring in the fall of 2010, the community responded by creating a monitoring group named Arkeo, that will work with chapters before, during and after social events. This group obtained liability insurance and became an entity separate of IFC. Applications were accepted during the second week in February 2012 and all volunteers were trained on local policies. Volunteers were training on Arkeo policies and practices, expectations and participated in Step-Up training.

4th Street Housing Project
In late February, demolition of the 1701 building at the corner of 17th and University Avenue began. In its place will be a 600 bed residential facility geared at transfer students and potential overflow housing. Also included in this new facility will be three different sized chapter facilities available for lease by any of our recognized fraternities and sororities. These chapter facilities can be utilized as meeting and event space and are set up to host catered dining events. Each chapter facility will have a façade that duplicates our various housing fronts along fraternity row. This project will also enable chapters with residential needs to block rooms so that their members can still live together in a common space. This project will provide our community with great opportunities for its current and potential members. This facility is scheduled to open in August, 2013.

NCHIP
The University of Minnesota established a working group to take part in the National College Health Improvement Project (NCHIP). This project works with institutions to identify areas that they would like to better the college student experience. NCHIP has focused on issues surrounding high-risk drinking within various environments. Because of the potential for positive change the University selected and impact of the Greek community on social life at the University the Greek community was identified as an environment to target for improvement. The adoption of Arkeo, as well as increased education opportunities for our current and new members, are some of the strategies NCHIP is putting into place to help our community tackle issues with drinking in collaboration with IFC, PHC and the Office of FSL.

Fraternity and Sorority Community Strategic Plan
In February 2010, a committee of 19 fraternity/sorority students, fraternity/sorority alumni, and University of Minnesota representatives concluded its work as the Fraternity & Sorority Life Concerns Committee, and recommended that Jerry Rinehart, Vice Provost for Student Affairs, "convene a group of representatives of the Greek undergraduate and alumni community, as well as the University to develop a University of Minnesota Greek Community Strategic Plan.” In May 2010, the University of Minnesota Office for Fraternity and Sorority Life contracted with an educational consultant, Dan Bureau, to develop a strategic plan. The plan identified a mission, vision and a set of values for the Fraternity and Sorority Community at the University.

The values, listed below, are targeted in strategic issues.
Values of the Fraternity/Sorority Community at the University of Minnesota

We value meaningful relationships
We value leadership
We value the pursuit of knowledge
We value inclusion
We value social responsibility
We value members’ development
We value integrity
We value contribution
We value lifelong commitment

Strategic Issues:
- Mission and Values Congruence
- Inclusion/Diversity and Multiculturalism
- Governance and Advocacy
- Building Community and Fostering Collaboration
- Learning and Development
- Membership and Resources
- Marketing

Update
Effective in the spring semester of 2011, the strategic plan was designed and implementation began. The entire plan can be found online at [http://www.fsl.umn.edu/strategic.html](http://www.fsl.umn.edu/strategic.html). The Office of Fraternity and Sorority Life is utilizing our Greek Awards program as well as chapter-identified profile information to regularly assess our success towards achieving our strategic planning initiatives.

Multicultural Greek Council (MGC)
The Multicultural Greek Council is completing its first full-year as an organized council. Elections were held recently and the new council has significant initiatives it aims to achieve, focusing on recruitment, retention and academic excellence. Spring 2012 will mark the first year that MGC organizations have been partnered with IFC and PHC groupings during Spring Jam. The community members and OFSL are excited for this new collaboration and future programming.

New Organizations
Alpha Kappa Alpha- returned fall 2011

Since its founding over a century ago, Alpha Kappa Alpha’s mission has been to cultivate and encourage high scholastic and ethical standards, to promote unity and friendship among college women, to study and help alleviate problems concerning girls and women in order to improve their social stature, to maintain a progressive interest in college life, and to be of “Service to All Mankind.”
Phi Delta Theta- Plans to finalize chartering process by Fall 2012 or end of Spring 2013

Phi Delta Theta was organized with three principle objectives: The cultivation of friendship among its members, the acquirement individually of a high degree of mental culture, and the attainment personally of a high standard of morality.

Tau Kappa Epsilon- Recently recognized by IFC

Our mission is to aid men in their mental, moral, and social development for life.
Major Programs

Undergraduate Interfraternity Institute (UIFI) Minnesota
In August 2011, the University of Minnesota for the third time hosted a campus-based session of the Undergraduate Interfraternity Institute (UIFI). In August 2009, we became only the second institution in more than 20 years to host a session of UIFI exclusively for its students. Due to the success of this event, Jerry Rinehart, Vice Provost for Student Affairs has allocated funds to support this event in 2012 and beyond.

Emerging Greek Leaders (EGL)
In its fifth year, the Emerging Greek Leaders (EGL) program is a leadership workshop series for first- and second-year students who are nominated by the chapter presidents of their respective organizations. The program assists participants in discovering personal values, identifying their personal strengths and talents, and developing themselves to levels of excellence. This year, we are incorporating various trainings put on by both the Office for Student Affairs and our Strengths programming team. Our goal is to provide our students with a variety of different experiences that enhance their leadership abilities.

New Member Seminar
In order to welcome our new members into the community, a Seminar is traditionally held in the Fall. During the 2011 seminar, the Interfraternity Council and Panhellenic Council challenged the approximately 250 new members who participated to embrace a leadership and values-based experience through their organizations, and to confront negative behaviors associated with fraternities and sororities, such as binge drinking, hazing, sexual assault, etc. The IFC and PHC vice presidents of member development utilized a variety of multimedia presentations to demonstrate these challenges, as well as the life-long benefits of joining a fraternity or sorority.

Spring Jam
The Greek community is pleased to partner with Student Unions & Activities to plan a significant part of the Spring Jam 2012 activities and events. Greek students were able to choose their programming and facilitate the engagement of the entire community. This year, there has been significant amounts of conversation about bringing back a Greek Week that will culminate with Spring Jam events. As the community continues to shape that structure, it will be our goal to build in programming that promotes community building and a celebration of our many organizations.

Welcome Week
The Office for Fraternity and Sorority Life is fortunate to have a close partnership with Orientation & First Year Programs. As a result of this partnership, Greek students were able to participate in a variety of ways during the University’s Welcome Week, a four year old program which welcomes all incoming first-year students to the University. Over 100 fraternity/sorority students assisted new students to move into the residence halls, and others were actively involved with the Fun Zone, Interest Sessions, Open House, Gophers After Dark, Explore U Student Organization Fair and a service project, which was co-sponsored with Students Against Hunger. In addition, 65 out of 515 (13%) Welcome Week Leaders this year were Greek.
University Programs Impacting FSL

**Strengths at the U**
Our Emerging Greek Leaders program has been implementing strengths for several years but now can directly tie into programming initiatives taking place on campus. We are now using a Strengths approach on our campus to enhance student engagement and well-being which leads to improved retention, graduation and life success. We believe that by helping students discover their individual strengths, we can work together to create the most of the undergraduate experience.

Many students, staff and faculty across campus (including over 95% of the 2011 freshmen class) have already taken the StrengthsFinder assessment to help identify their talents. It is the goal of FSL to begin integrating strengths into future development opportunities for our community leaders and IFC/PHC/MGC leadership teams.

**Step-Up Training**
Step-Up training (bystander intervention) was also incorporated into the overall training of our Arkeo volunteers. Step-Up is a program established by the University of Arizona that has been implemented with various audiences at the University of Minnesota. This training focused on prosocial behaviors, or behaviors that benefit others. The group was trained on types of scenarios that need intervention, decision making strategies and techniques for effectively and efficiently taking action. draps
### 2011 Greek Award Recipients:

<table>
<thead>
<tr>
<th>Award Name</th>
<th>Recipient Sorority</th>
<th>Recipient Fraternity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outstanding Leadership Program</td>
<td>Kappa Kappa Gamma</td>
<td>Beta Theta Pi</td>
</tr>
<tr>
<td>Outstanding Academic Program</td>
<td>Pi Beta Phi Sigma Phi Epsilon</td>
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<tr>
<td>Outstanding Risk Management Program</td>
<td>Pi Beta Phi Sigma Phi Epsilon</td>
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<tr>
<td>Outstanding Recruitment Program</td>
<td>Gamma Phi Beta Sigma Nu</td>
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<tr>
<td>Outstanding Community Service Program</td>
<td>Alpha Phi Beta Theta Pi</td>
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<tr>
<td>Outstanding Chapter Support Program</td>
<td>Pi Beta Phi Sigma Phi Epsilon</td>
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<tr>
<td>Outstanding Member Development Program</td>
<td>Alpha Chi Omega Alpha Gamma Rho</td>
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<tr>
<td>Chapter of Excellence</td>
<td>Alpha Chi Omega Gamma Phi Beta</td>
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<tr>
<td></td>
<td>Beta Theta Pi Sigma Nu</td>
<td></td>
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<tr>
<td></td>
<td>Sigma Phi Epsilon</td>
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<table>
<thead>
<tr>
<th>Award Name</th>
<th>Chapter</th>
<th>Individual</th>
</tr>
</thead>
<tbody>
<tr>
<td>Order of Omega Scholar of the Year</td>
<td>Alpha Gamma Delta</td>
<td>Allison Gullick</td>
</tr>
<tr>
<td>Outstanding House Director</td>
<td>Alpha Gamma Delta</td>
<td>Mary Ann Cope</td>
</tr>
<tr>
<td>Outstanding Alum Advisor</td>
<td>Alpha Gamma Rho</td>
<td>Elden Lamprecht</td>
</tr>
<tr>
<td>Greek Alumni of the Year</td>
<td>Alpha Gamma Delta</td>
<td>Irene Fernando</td>
</tr>
<tr>
<td>Greek Man of the Year</td>
<td>Alpha Gamma Rho</td>
<td>Kyle Hoen</td>
</tr>
<tr>
<td>Greek Women of the year</td>
<td>Alpha Gamma Delta</td>
<td>Hilary Baril</td>
</tr>
<tr>
<td>Greek God</td>
<td>Pi Kappa Alpha</td>
<td>Seth Thompson</td>
</tr>
<tr>
<td>Greek Goddess</td>
<td>Alpha Chi Omega</td>
<td>Lizzy Shay</td>
</tr>
<tr>
<td>Elliott Pinck Treasurer of the Year</td>
<td>Delta Tau Delta</td>
<td>Jake Kimmes</td>
</tr>
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Homecoming 2011 Competition Results

Homecoming 2011 Results

Overall Competition
Team USA
The Gold Standard
Throw Some Glitter, Make it Rain
Cheer
The Gold Standard
The Golden Coast
Whole Top's Diamond, and the Bottom Row's Gold
Lip Sync
The Gold Standard
Team USA
At Row's End
Football
Team USA
Throw Some Glitter, Make it Rain
Goldilocks and the Three Bears
House Front
Blingin' Down The House
Throw Some Glitter, Make it Rain
Team USA

PAIRING NAME: CHAPTERS:
The Golden Ticket Alpha Omicron Pi, Sigma Chi, Delta Chi, Delta Upsilon
City of Gold Alpha Gamma Rho, Kappa Alpha Theta, Phi Delta Theta, Sigma Pi
Gopher the Gold Alpha Epsilon Phi, FarmHouse, Gamma Phi Beta, Sigma Nu
Viva Las Vegas Delta Kappa Epsilon, FIJI, Kappa Kappa Gamma
When Life Gives You Lemons, Paint the Town Gold Alpha Phi, Alpha Tau Omega, Sigma Alpha Epsilon
Goldy's Gold-diggers Pi Beta Phi, Pi Kappa Alpha, Sigma Alpha Mu, Sigma Phi Epsilon
The Luck o' the Greek Delta Gamma, Kappa Sigma, Omega Nu Alpha, Phi Kappa Psi
Golden Eye Alpha Delta Phi, Alpha Epsilon Pi, Alpha Gamma Delta, Delta Tau Delta, Lambda Delta Phi
Goldy Pro Painters Alpha Chi Omega, Beta Chi Theta, Beta Theta Pi, Triangle

OVERALL COMPETITION:
1. When Life Gives You Lemons, Paint the Town Gold
2. Goldy Pro Painters
3. The Luck o’ the Greek
IFC/PHC DIVISION RESULTS:
CHEER COMPETITION
1. Goldy’s Gold-diggers
2. Goldy Pro Painters
3. When Life Gives You Lemons, Paint the Town Gold

LIP SYNC COMPETITION
1. The Golden Ticket
2. Goldy’s Gold-diggers
3. Goldy Pro Painters

FLAG FOOTBALL COMPETITION
1. When Life Gives You Lemons, Paint the Town Gold
2. City of Gold

HOUSE FRONT WINNER
1. Goldy’s Gold-diggers

FLOAT WINNER
1. Gopher the Gold